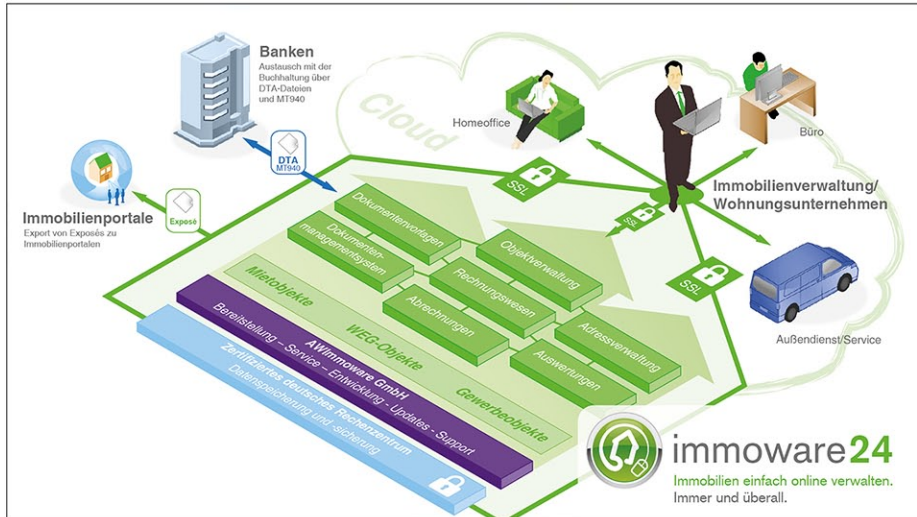


IT



REPOSITIONING



Photo: AWImmoware

Photo: Deutsche Post AG

## Software from the Cloud

A new generation of software from AWImmoware scores points with the real estate industry due to its flexibility and low costs.

Whether in the office, on the train, or on-location in a meeting: these days, the mobile office is something that just can't be ignored. For the real estate industry, cloud computing (access to applications and data via the Internet) has become a part of daily life. A pioneer in this generation of software is immoware24, a product from the industry's AWImmoware. As a software as a service solution, it offers real estate and apartment companies a completely new opportunity to communicate via the cloud, independent of location and time, in real time, and a way to secure a clear competitive edge via technological advantages.

'immoware24 is a workplace-independent real estate management system that guarantees maximum data security in addition to all maintenance tasks,' describes Alexander Wolff, one of AWImmoware's managers, with regard to the product's advantages. 'Users benefit from clear cost and time savings. Instead of getting involved with their own IT infrastructure, making expensive

investments, immoware24 may be used right away, allowing the user to focus on his main business. Plus, users can take advantage of the security of a German high-performance computing centre, starting with the first unit they manage.'

immoware24 offers all of its management processes online as a bank-independent computing centre solution. For example, sophisticated functions and convenient program wizards simplify the entire accounting aspect. Reminder services are able to calculate late interest precisely to the day, and an integrated document management system (DMS) ensures quick access to any document all the time and from anywhere. Users also have access to a number of legally up-to-date document templates, e.g. templates for rental agreements, and these are able to be altered easily according to individual conditions.

Online management of real estate is now a reality. Numerous work processes have been made much easier, and users' mobility has been increased. HS □

## Great Prospects

Capital city ranking 2011: Leipzig, Dresden, and Jena placed at the top.

Successful industrial location and positive headlines: in a competition involving economic perspectives, Leipzig managed to jump into the top ten of 60 of Germany's commercially strongest cities. This result was provided as part of a current city ranking commissioned by the economics magazine 'Capital'. According to this study, the 'Trade Show City' managed to rise to 45th place in the last decade, and now it has reached 4th place. The city ranking is based on calculations made by the Feri economic research institute. In a Germany-wide comparison, Leipzig scored points especially for its economic focus on logistics and the auto industry. According to forecasts, the city's economic power is expected to increase by one fifth by 2017. Companies like Porsche, BMW, and DHL are responsible for this, but numerous companies in the supplier industry also play a role. The population is expected to grow by 1.6%, new employment positions by 7.2 %, and purchasing power (per person by one tenth) should also increase by 2017.

The capital city ranking includes the state capital Dresden (6th place) and the university city of Jena (ranked at 10). SAE □

More information and the opportunity for owners, real estate companies, and apartment companies to test immoware24 for 30 days is available at [www.immoware24.de](http://www.immoware24.de)

For more information, please visit: [www.capital.de](http://www.capital.de)